



CAREER & PROFESSIONAL DEVELOPMENT CENTER

Spring 2018 Dean's Report

College of Social & Behavioral Science

Your CPDC Liaisons



**Carmen
Gold-Johnson**

Career Coach
cgold@sa.utah.edu
801-585-5065



Stan Inman

Director
sinman@sa.utah.edu
801-585-5028



Kelly Dries

Associate Director
kdries@sa.utah.edu
801-585-5059

College of Social & Behavioral Science: First Destination Data

Introducing:

Over the past year, the Career & Professional Development Center has worked closely with the Student Affairs Assessment Evaluation & Research office, and the University Business Intelligence team to create interactive dashboards to display the career outcomes data for graduates. Visit careers.utah.edu/outcomes to view the dashboards and explore data for students from your college.



CAREER OUTCOMES BY MAJOR



CAREER OUTCOMES BY ORGANIZATION



PLACEMENT LOCATIONS



INTERNSHIP PLACEMENTS



CONTEXT AND ADDITIONAL DETAIL



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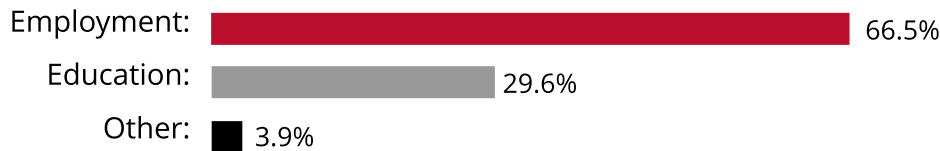
Key statistics from your college's data:

Knowledge Rate: do we know the May 2017 students' first-destination plan?



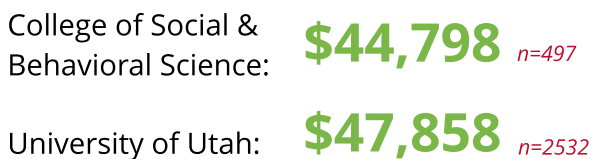
College of Social & Behavioral Science knowledge rate up from 56.0% for May 2016 graduates!

Primary Plans: (averages from previous 6 semesters' graduates)



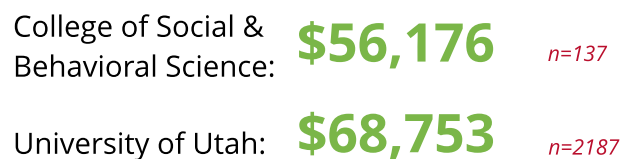
Mean Salary (Undergraduate Students)

Previous 6 semesters' graduates (updated as of 3/13/18)



Mean Salary (Graduate Students)

Previous 6 semesters' graduates (updated as of 3/13/18)



Note: These averages include only those who reported annual salary or hourly rate for full-time employment.

Top Employers Hiring CSBS Grads



Freelance/Self-Employed



UNIVERSITY OF UTAH HEALTH CARE

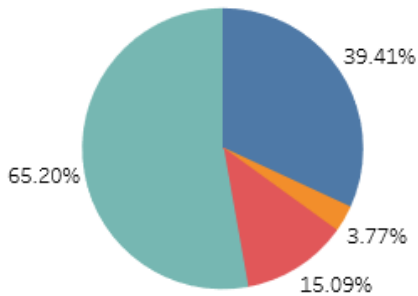


Internship Data: *past 6 semesters' graduates, undergrads only*

41.5% of respondents reported participating in **at least one internship**.

18.3% reported participating in **2 or more** internships.

Internship: *"productive work experience in a field related to your major or career goals"*



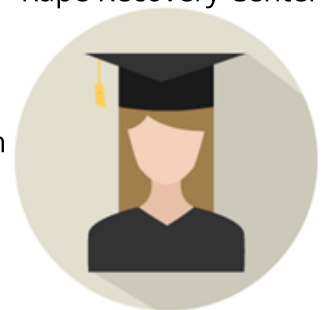
Compensation
■ Hourly
■ Salary
■ Stipend
■ Unpaid

Median Hrs/Week: **20**

Average Hourly Rate: **\$13.40**

Select Internship Organizations

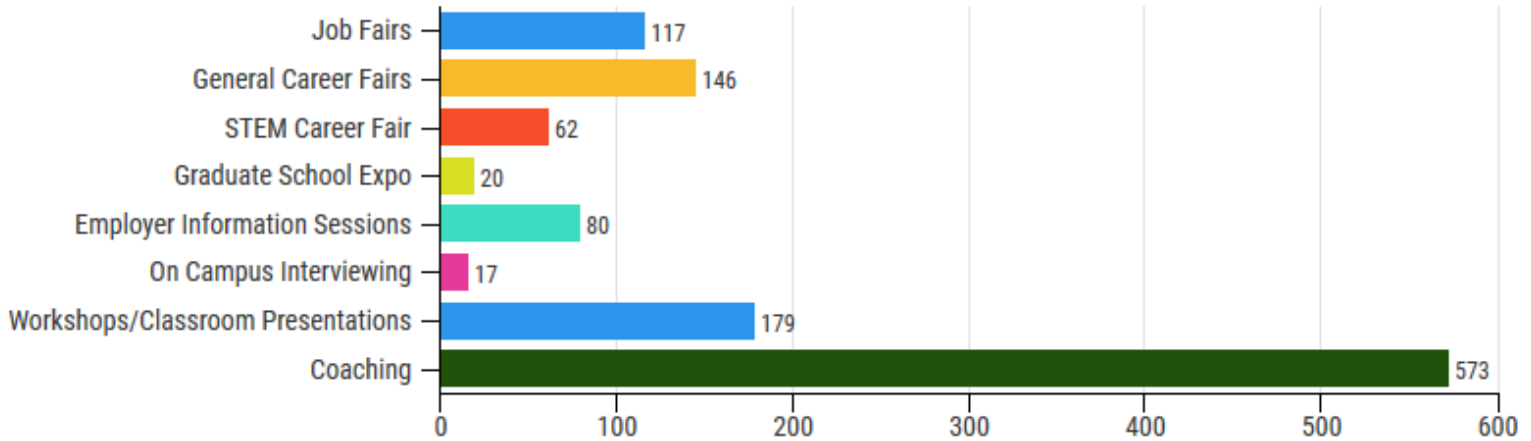
- | | |
|----------------------------------|-----------------------------------|
| ACLU of Utah | FranklinCovey |
| Alliance Resource Services | GEICO |
| And Justice for All | Governor's Office of Economic Dev |
| Bank of America | HELP International |
| Big Brothers Big Sisters of Utah | International Rescue Committee |
| Black Diamond | Morgan Stanley |
| Bureau of Land Management | Rape Recovery Center |
| CHG Healthcare | |
| Conservation Garden Park | |
| Emperitas | |



CPDC Utilization Data: Aug 16 - May 17

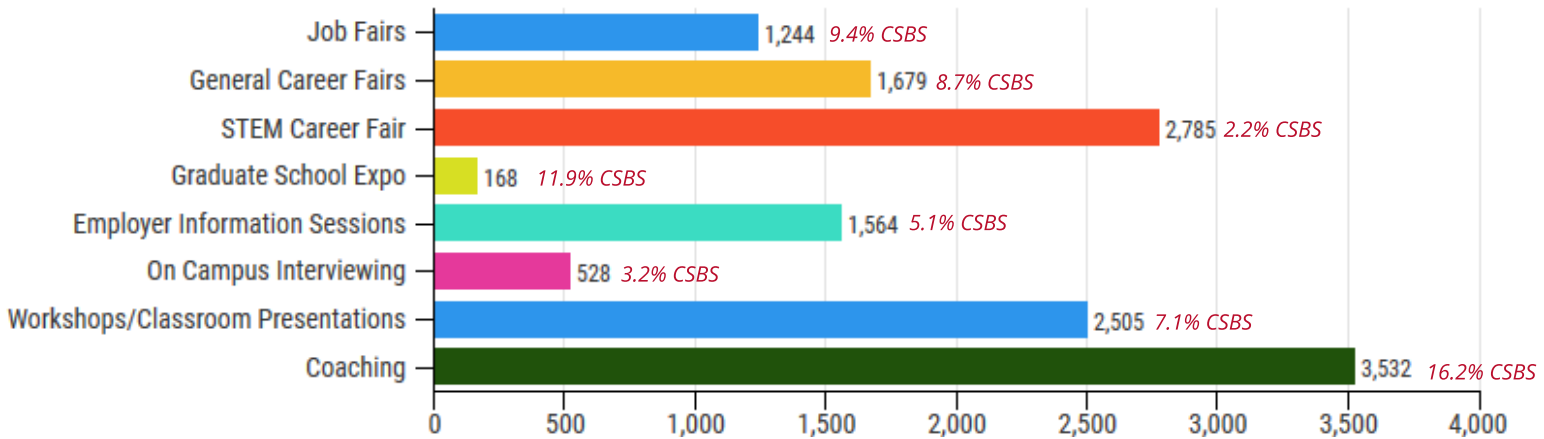
21.3% of CSBS students interacted with Career & Professional Development Center

712 students in 1194 total student interactions



Compared to total numbers from all colleges:

Percentage indicates the portion of total participation that came from your college.



Career Coaching Data

573 total 1:1 student coaching appointments.

30.7% of CSBS students who visited came back for 2+ appointments.

Top Reasons for Visits

Career Exploration: **34.2%**

Resumes: **21.1%**

Internships: **13.9%**

Job Search: **8.5%**



CPDC's Priority is Integration in Your College

CPDC engages students in classroom presentations and assignments.

Graduates who have had helpful career development experiences are 5.8 times more likely to say their university prepared them for life outside of college (Gallup, 2017). The CPDC values the partnership in creating the CSBS online career class. In the course, students will engage virtually with a range of professionals working in a variety of relevant fields, while gaining practical skills in personal branding, resume and cover letter writing, interviewing and job search strategy.

What platforms exist in your college to maximize career readiness of your students?

CPDC engaged faculty in Career Readiness syllabus workshops, employer meet & greets, and focus groups.

How can we best partner with your faculty to help prepare your students for future success?

Thank you & congratulations to your CPDC Faculty Recognition winner & nominees:



Brent Steele
Political Science



James Curry
Political Science



Sharon Mastracci
Political Science

Other Nominees:

Anthropology: Elizabeth Cashdan

Environmental Sustainability:
Veera Kasicharernvat

Family & Consumer Studies:
Danielle Willardson, Zhou Yu,
Rebecca Cruz

Political Science: Tabitha Benney,
Baodong Liu

Psychology: Summer Thorguesen,
Trafton Drew